



Port Launches New Web Site

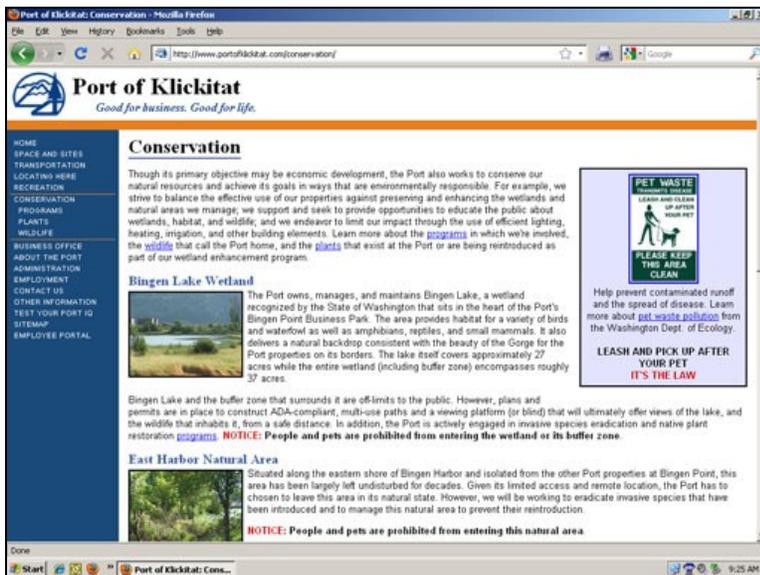
Bingen, Washington – After much research, design, and development work, the Port of Klickitat will launch its new web site on October 28, 2011. The new site is designed to provide helpful information to a variety of potential users including prospective tenants of the Port, companies considering locating in Klickitat County, and constituents of the Port District.

All of the items one would normally expect to find will be available including property and facility information, forms, meeting minutes, commissioner and district information, financial statements, resolutions, state audit reports, and contact information.

However, an array of other items will also be provided such as the Port's history, information on its transportation facilities, old photographs showing its development, local economic statistics, financial graphs, information on its recreation areas and conservation efforts, marketing and demographic data, and a record of its former commissioners and managers. Topping it off are a few multiple-choice quizzes that offer a fun way to learn about your port and ports in general.

At A Glance...

Who:.....Port of Klickitat
What:.....New Port Web Site
When:.....October 28, 2011
Where:.....Bingen
Quick Facts:.....Port will launch its new web site with information on properties, commissioners, recreation areas, facilities, conservation efforts, the history of the Port, and much more.



“A few years ago when we began making plans to prepare Port properties for development, we asked staff to work on improving our web site to coincide with the need to market them,” said Port Commissioner Wayne Vinyard. “We are pleased with the result and the ability to present an attractive, informative, and functional web site to our constituents and to companies considering a move to Klickitat County.”

Completed in-house and at limited cost to the Port (largely through the use of volunteer staff time), the new site is easy to use and compatible with accessibility tools for those that may be visually impaired or have impaired motor skills. It is also scalable, automatically provides printer-friendly formatting, and is fully standards compliant.

For more information, please contact:

Marc Thornsbury, Executive Director ■ 509-493-1655 ■ mthornsbury@portofklickitat.com

“Even though the core areas are largely complete, the site is, and will continue to be, a work in progress,” cautioned Marc Thornsby, Executive Director for the Port. “It would be nice if every element was perfect, but with additional shovel-ready properties now ready, the importance of marketing them far outweighs the value of waiting until all the parts are finished. Elements that are incomplete or targeted for enhancement will be addressed over the coming months as time permits.”

According to Thornsby, though the site is intended to help the Port get information to its constituents, there is one area where it hopes to get information *from* its constituents. “We are seeking historical information on the Port and its former commissioners and managers,” said Thornsby. “In particular, photographs of these people (preferably taken at the time they served the Port) and of Port properties or development over time.” Individuals who have served the Port, or their family members, are encouraged to contact the Port at 509-493-1655 or port@portofklickitat.com. To visit the new site, go to www.portofklickitat.com on or after October 28.

About the Port of Klickitat

Economic development, transportation, and marine-based recreation are key functions of the Port of Klickitat. These are achieved through leasing industrial-zoned property, developing and renting industrial and commercial facilities, developing and maintaining rail spurs and dock facilities, assisting companies with an interest in locating in Klickitat County, creating and managing marine-based recreational facilities, and working closely with various partner organizations and agencies.

The Port of Klickitat is located in Klickitat County, Washington and was created in 1944. It is one of several port authorities located in the mid-Columbia region. It owns two industrial parks and several buildings, leases industrial property and space, operates a barge dock, and holds property set aside for a park and marina. Transportation access is provided via rail, river barge, highways 14, 35, and 197, and Interstate 84.

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